



What could AI do for a business like *yours*?

A plain-English guide. No hype, no jargon.

THE SHIFT

Everyone's talking about AI. Few will give you the honest version.

You've heard that AI will change everything. You've also heard it's overhyped, complicated, and risky. Both are true.

Here's the honest version: AI can already save most businesses real time and money — on the ordinary work you do every day. But only if someone points it at the right problems, and only if you can trust where your information goes.

This guide is here to make it make sense.

WHAT INFERRED IS

Your AI department — without the department.

Inferred brings AI into your business, properly. We do three simple things:

- **We find** the places where AI would genuinely help you.
- **We build** those tools around the way you already work.
- **We run** them for you — so you never have to become the expert.

No jargon to learn. No platform to wrestle with. Just useful things that quietly give you your time back — set up and looked after by one person who understands your business and answers the phone when you call.

WHY IT STAYS WITH YOU

Powerful AI. Your data never leaves the building.

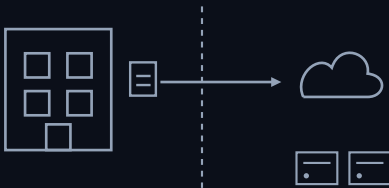
Most AI sends your information off to someone else's computers — your customers, your quotes, your files, all processed on servers you'll never see. It's sensitive. It's yours. And once it's out there, it's out there.

We do it differently.

The AI we build runs on hardware that sits in your office, on your own network. Your information stays exactly where it belongs — with you.

- No leaks.
- No lock-in.
- No wondering who else can see how your business works.

TYPICAL CLOUD AI



Your data leaves — processed on servers you'll never see.

THE INFERRED WAY



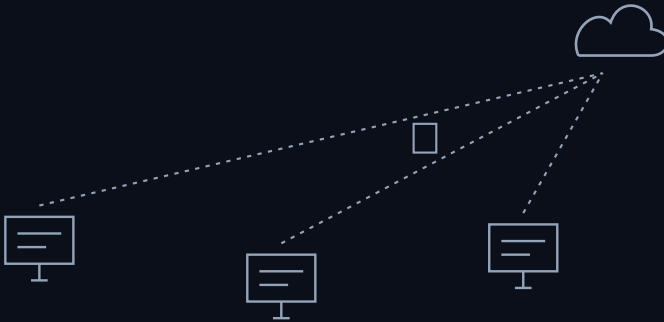
Your data never leaves the building.

THE QUIET RISK

Your business is probably using AI already.

Right now, someone on your team is pasting work into a free AI tool — a quote, a customer email, a contract. It saves them ten minutes. It also sends your information to servers you've never heard of.

And many free tools keep what's typed into them — and use it to train what comes next.



Every paste is a copy you can't take back.

The question isn't whether your business uses AI —
it's whether it's the version you control.

What might that actually look like?

01

Stop interrupting your most experienced person

“What did we quote them last time?” “What’s our policy on this?” Ask the question, get the answer from your own files — instead of asking the one person who always knows.

02

Send today's quote today

Quotes, proposals, standard emails and reports drafted in seconds from details you already have — checked by you, out the door while the customer is still keen.

03

Get your afternoons back

Sorting the inbox, pulling figures out of PDFs and invoices, keeping records tidy — the small jobs that quietly eat an afternoon, done in the background instead.

04

Know where the money actually goes

Years of jobs, invoices and enquiries are sitting in your systems saying nothing. Turned into answers, they tell you what sells, what's slow, and what to do more of.

05

Know-how that can't retire

When someone experienced leaves, their know-how usually walks out the door with them. Captured while they're here, it stays with the business — for whoever comes next.

06

Answered at 6am, without you

The common customer questions, answered from your own information, day or night — before you've even opened the shutters.

None of this needs you to understand how it works. That part's our job.

THE SUBSCRIPTION QUESTION

You'll be offered AI for a few pounds a month. Here's the catch.

RENTING

THE PRICE

Per person, per month, forever.

WHO CAN USE IT

Every user needs their own paid seat.

WHEN YOU GROW

Every new hire raises the bill.

AFTER FIVE YEARS

Thousands paid. Nothing owned.

HOW MUCH YOU CAN USE IT

Metered — caps and fair-use limits.

YOUR DATA

Still processed on their servers.

OWNING

Known up front. Then it's yours.

Everyone. One system, the whole team.

Headcount doesn't change it.

A system you own, still improving.

As much as you like. All day.

Never leaves the building.

Subscriptions make you a customer.

This makes it yours.

WHY NOW

Why bother now?

Because your competitors are starting to.

The businesses that fold these tools in early won't look dramatically different. They'll just be a little quicker, a little sharper, and spending their time on the work that matters instead of the work that doesn't. The gap builds quietly.

And doing it well was never about buying the cleverest technology. It's about having someone who understands your business, picks the right problems to solve, and stands behind the result.

Not a faceless platform in another country. Someone local — who you can call, and who's accountable when it counts.

And no — this isn't about replacing your people. It's about handing them back the hours the admin steals.



A QUICK TEST

Could AI save your business time?

Tick anything that sounds familiar.

- ☐ We retype the same information into more than one system.
- ☐ Quotes and proposals take longer to write than to win.
- ☐ One person holds know-how nobody else has.
- ☐ The inbox eats the first hour of every day.
- ☐ Customers ask the same questions, again and again.
- ☐ Reports are built by hand, every single week.
- ☐ We've got years of data nobody has ever looked at.
- ☐ Someone here already pastes work into free AI tools.

Ticked three or more? Worth a conversation.

The back page tells you how.

HOW IT WORKS

What happens next?



A conversation

Free, no obligation. Plain English about your business — not a sales pitch.



We find the opportunities

A short look at how you work, and a ranked list of where AI — or simple automation — would genuinely pay.



We build it

In your building, around the way you already work — including the systems you've already got.



We run it

Looked after, kept improving — and one phone call away.

You don't need to understand AI.

That's the point of us.

Let's have a proper conversation.

Book a free discovery call — plain English, about your business:

- ✓ We find where AI would genuinely pay in your business.
- ✓ No obligation, no jargon, no sales pitch.
- ✓ You leave with a clear next step — either way.

Own your AI. Buy it once — benefit every day after.

**Start with a no-obligation
conversation.**

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iNFERRED

AI that never leaves the building.