

INFERRED

Business Automation & Private AI

SALES CATALOGUE · 2026

What we build, what it costs, and what we would talk you out of.

Private AI and business automation for small and medium businesses across Sussex, Surrey and the South East. Installed on your premises, owned by you, supported from Horsham.

Inside

Professional Practices & Consultancies

Bespoke Manufacturing, Print & Trade

Wholesale, Stock & Distribution

Recycling, Waste & Vehicle Dismantling

Twenty fixed-price solutions · one appliance · one honest ladder

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Two things, one company

Inferred does business process automation and private AI. Most businesses need some of the first before they need any of the second, and we will tell you which. Everything we build is fixed price, installed on your own equipment, and owned outright by you — including the code.

Six shapes of wasted time

You stop noticing twenty minutes. That is the whole problem. Nearly every hour we find in an audit is one of six shapes — and once you can name them, you start seeing them everywhere.

01 Typing it in twice

The same information keyed into two systems because they don't talk to each other.

02 Building the same report every week

Somebody exports, pastes, formats and sends — every week, for years.

03 Looking for something you already own

The answer exists. Finding it is the job.

04 Asking the one person who knows

Know-how that lives in a head, and stops when that head is on holiday.

05 Chasing

Quotes, approvals, paperwork, payments. Nobody's job, everybody's afternoon.

06 The rules that live in somebody's head

How you price, who gets priority, what the exception is. Written down nowhere.

Work out what one of them costs you

Minutes × times per week × 4.33 ÷ 60 = hours a month. Do it for the one that annoys you most. That number is the whole business case, and you don't need us to calculate it.

The Inferred Ladder

Five rungs. Each one is optional until it earns the next, and you own everything we build at every step. Most people start at rung one or rung two. Some start at Cortex.

1 Qualify

Free

A 15-minute call. Bring one question your business struggles to answer, and we tell you honestly whether we can help.

2 Operations Audit

£895

A fixed-price look at where the hours actually go and what is worth automating. A written report you keep, whoever you hire next.

3 Build

from £1,495

Fixed-price automation projects, quoted from the audit. You own the result outright, code included.

4 Cortex

from £4,950

Our private AI appliance, installed in your building. Yours outright — many businesses start here directly.

5 Care

£195/month

Optional support: monitoring, updates, tested backups, small fixes. Rolling monthly, cancel any time.

Not ready for AI at all? That is fine — a lot of our work is straightforward business automation with no AI in it. The ladder works exactly the same way.

Cortex

The memory of your business

Your file server already knows the answer. The problem is finding it.

Cortex is a private AI appliance that sits in your building, reads the documents you already own, and answers your team's questions in seconds — in plain English, with the source shown every time. It runs on your network. Nothing is sent anywhere.

Ask in plain English

Answers come from the documents you already own, with the source shown every time.

Exact figures, computed

Numbers from your spreadsheets are calculated, not estimated by a language model.

It says when it doesn't know

If the answer isn't in your files, it tells you so rather than inventing something.

Permissions built in

People see what they should see. Inboxes stay private to their owner.

One box for the team

No per-seat fees, no usage caps, no metering.

Nothing leaves the building

Unplug the internet and it still answers.

Unplug the internet. It still answers.

No cloud account sits behind Cortex, and no supplier can switch it off, raise the price or change the terms. The models are open-weight and installed on your hardware — that is the difference between owning your AI and renting somebody else's.

What you get, and what it costs

The facts at a glance

Where it runs	In your building, on your network
Where your data goes	Nowhere — it stays with you
The AI models	Open-weight, installed on your hardware
If the internet drops	It keeps answering
What it reads	Shared drives, spreadsheets, PDFs, scans, old Word files, email
Who owns it	You do — hardware, software and code

One price to own it

From £4,950 installed

Yours outright, with the first three months of Cortex Care included. After that, Care is optional at £195 a month on a rolling basis — cancel any time. If you never pay us another penny, everything keeps working. That is what owning it means.

No per-seat fees

No usage caps

No cloud account

No data leaving site

How it arrives

We install it

One box, on your network, in a morning. Nothing changes on your machines.

We point it at your files

The shares and mailboxes you choose, with your existing permissions.

Your team asks it things

Half an hour of training is plenty. If it doesn't know, it says so.

Bring one question. We'll let Cortex answer it.

Cortex Care

Optional, rolling monthly, no lock-in. Cancel any time and everything you own keeps working — Care buys attention, not permission to use what you bought.

What's included

- Monitoring, so we usually know before you do
- Updates and security patching
- Backups, tested by restoring them
- Two hours a month of small fixes and changes
- Next business day response
- An annual review of whether it is still earning its keep

What isn't

- New features and new integrations — quoted as fixed-price builds
- Out-of-hours work, charged at 1.5×
- Hardware replacement outside the warranty terms
- Third-party software licences and subscriptions you hold directly

£195 a month

Rolling monthly by direct debit. No minimum term, no exit fee, and no notice period beyond the month you are in. Care is also available for systems we built for you that aren't Cortex.

Why we sell it this way

A support contract that holds your product hostage isn't support, it's a subscription with extra steps. Cortex is yours the day it is installed and keeps working whether or not you pay us again, so Care has to earn its place every month. That is deliberate: it keeps us honest about whether the thing is still doing you any good, and it means the annual review is a real conversation rather than a renewal formality.

Four sectors. Twenty solutions.

These are the jobs we are asked for most often, written down with a fixed scope so you know what you are buying before you buy it. Each is quoted as a fixed price from £1,495, usually off the back of an audit that says which of them is worth doing first.

How these are priced

Every solution has a written scope and a written list of what it excludes. The price is fixed before work starts. If we find the scope was wrong, we requote before building rather than invoicing the difference afterwards. There is no day rate, and no meter running.

The sectors

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Every trade has the same six shapes

Not on this list? The shapes on page three turn up in every trade we have audited — the sector pages simply name them in your own vocabulary. Ask anyway.

Professional Practices & Consultancies

Architects · Engineers · Surveyors · Law firms · Consultancies

Fee-earning time is the product. Most practices lose a slice of it to proposal writing, timesheet chasing and reports rebuilt by hand every month — and lose margin quietly when work drifts past the agreed stage.

01 Fee proposal assembly

Scope items and rates come from your own library, so a proposal takes minutes instead of an evening.

02 Timesheet chase

Missing entries spotted, nudged and escalated. Nobody has to be the person who asks twice.

03 Project profitability brief

Weekly: fee against time spent, per project and per stage, with drift flagged while the stage is open.

04 Project document filing

Incoming attachments matched to the right project and filed. Anything uncertain goes to a queue.

05 Variation and unbilled-hours alert

You hear that work has passed the agreed fee while the conversation is still winnable.

Quoted as a fixed price from £1,495, with the scope and the exclusions in writing.

Bespoke Manufacturing, Print & Trade

Sign makers · Printers · Fabricators · Joineries

Made-to-order work is high-variation by nature: every job has different materials, finishing and approvals. The time goes on quoting, proofing, and finding out where a job actually is.

01 Enquiry to quote

An emailed enquiry becomes a structured spec and a priced quote off your own rate card.

02 Proof approval chase

Proofs tracked and chased, shown on one board. Silence is never treated as approval.

03 Job ticket generation

The approved proof becomes a complete job ticket — spec, finishing, due date, file link — nothing retyped.

04 Production status board

A wall screen showing what is where, what is late, and what is about to be. Scanned, not guessed.

05 Materials reorder watch

The consumables that actually stop jobs get watched, and you hear before the job stalls.

Quoted as a fixed price from £1,495, with the scope and the exclusions in writing.

Wholesale, Stock & Distribution

Merchants · Trade counters · Multi-branch distributors · Warehousing

Orders arrive in every format a customer can invent and price files in every format a supplier can, while goods-in paperwork gets captured twice and reconciled later. Cortex answers the stock questions; these handle the paperwork around them.

01 Order email to sales order

Orders arriving as email, PDF or spreadsheet become sales orders. Ambiguous ones wait for a human.

02 Supplier price file ingest

New price lists normalised and loaded, with a change report showing what moved and by how much.

03 Backorder and shortage chase

Supplier commitments chased on a schedule, with every acknowledgement logged against the line.

04 Goods-in and delivery capture

Delivery notes and signed PODs matched to the order at the door, discrepancies flagged early.

05 Stock and site status display

A wall screen for the counter or the warehouse: what is on site, what is due, what is late.

Quoted as a fixed price from £1,495, with the scope and the exclusions in writing.

Recycling, Waste & Vehicle Dismantling

Permitted waste sites · Materials recovery · Authorised treatment facilities

A sector where the paperwork is the licence to operate — and where the rules change this autumn for every permitted site, dismantlers included.

A dated obligation, not a productivity argument

Use of the Digital Waste Tracking Service becomes mandatory for permitted waste receiving sites in England, Wales and Northern Ireland from 1 October 2026, and in Scotland from January 2027. We can tell you what your records are missing before the date, and build the bridge if you want one. The obligation and the accuracy of every record remain yours.

01 Digital waste tracking readiness review

We map your records against what the service requires, and hand you the gaps.

02 Waste record submission bridge

Records reach the service by a supported route, with a reconciliation report.

03 Weighbridge ticket capture

Tickets captured at source into a structured record, not a spike file.

04 Vehicle intake and destruction records

Arrival paperwork captured once, and your own evidence trail kept complete and findable.

05 Permit and duty-of-care pack

Dated obligations tracked, and the paperwork for any movement gathered into one file.

Quoted as a fixed price from £1,495, with the scope and the exclusions in writing.

Built once. Still running.

Every vendor says their thing is reliable. The only evidence that means anything is a system somebody is still using long after the invoice was paid — so here is ours, and here is what it should tell you about buying from us today.

21 years

in daily production use

**Quote, job
sheet, invoice**

the whole works-order run

Nil

times they needed our
permission

We wrote a works-order system for a Sussex sign maker: build a quote, turn it into a job sheet, and produce the invoice when the job is done. It has been running their work through that sequence for more than twenty years. It has never phoned home, never needed a licence renewed, and never stopped because a supplier changed their mind.

We are not holding that up as a technical model — software that old should be modernised, and we have said so to them more than once. We are holding it up as evidence of the commercial promise, which is the part that carries over to anything you buy from us: it was built once, it was owned outright from day one, and the business kept running it because it kept working, not because it was ever locked in.

What that means for what you buy today

Cortex and every automation we build follow the same shape. You own the result outright, including the code, documented for handover. There is no licence that expires, no server of ours in the path, and nothing that stops if you stop paying us. Care is worth buying because of what it does, not because of what it withholds.

What we would talk you out of

A catalogue is a list of things somebody wants to sell you. So here is the other half of it — the work we turn down, and why. We charge for the audit precisely so we can afford to tell you to buy nothing.

If it doesn't need AI, we won't sell you AI

Plenty of what an audit turns up is ordinary software with no AI in it at all. When that is the better answer, we say so in writing — and then we build that instead.

We won't automate rules nobody has written down

If how you price a job lives in one person's head, automating it copies the guesswork. Writing the rules down comes first — and that part isn't a software project.

We won't replace a system that is working

A healthy core system people know how to use is an asset. We would rather connect to it than sell you a migration.

We won't quote a day rate

Fixed price, fixed scope, written exclusions. If the scope changes, we requote before we start — not after.

The one claim we will make

Everything we build runs on equipment you own, and you own the result outright — including the code, documented for handover. We would rather prove that than ask you to take it on faith.

Bring one question.

The first conversation is fifteen minutes and costs nothing. Bring one question your business struggles to answer, or one job everybody hates doing. We will tell you honestly whether we can help, what we would do first, and roughly what it would cost.

1 **A fifteen-minute call**

Free. No pitch, no obligation, no slide deck.

2 **An audit, if it is warranted**

£895, fixed. A written report you keep, whoever you hire next.

3 **A fixed-price build**

From £1,495, quoted from the audit, with scope and exclusions in writing.

4 **Or Cortex**

From £4,950 installed. Many businesses start here directly.

You don't need to know what you want yet

You do not need a shortlist, a budget or a plan to have the first conversation. One question is enough — and if the honest answer is that you should spend the money elsewhere, that is the answer you will get.



Own your AI.

Buy it once — benefit every day after.

Private AI and business automation, installed on your premises and owned outright by you. We work across Sussex, Surrey and the South East, from Horsham.

Talk to us

hello@inferred.co.uk

Or call

01403 597 099

Read more

inferred.co.uk

Free to take away

Guides, films and the AI toolkit builder — no email required